# **AMELIA ISAACS**

<u>ameliakisaacs.wixsite.com/portfolio</u> | <u>www.linkedin.com/in/ameliaisaacs/</u> ameliakisaacs@gmail.com | 07714263954 | @AmeliaKIsaacs | London, SW15

## WORK EXPERIENCE

#### Reporter at Digital Frontier

March 2024-July 2025

- Part of the founding editorial team, pitched and wrote weekly long-form features on a range of topics at the intersection of finance, business, technology and society for website and quarterly print magazine
- Trained new reporters, assisted in editing and uploading articles and newsletters (Storyblok, Adestra, Hubspot)
- Launched the publication's inaugural brand focusing on tech entrepreneurs and builders 'Anatomy of a Founder'
- Built up an audience and weekly newsletter from scratch writing profiles and advice for founders
- Organised events, finding speakers, setting agenda and moderating panels with entrepreneurs and investors
- Regularly moderated and participated in external panels, emceeing stages at conferences worldwide including Money 20/20, Web Summit Lisbon, SXSW London, The Next Web, London Tech Week and Reflect Festival

## Senior Reporter at AltFi

Sept. 2023-Feb. 2024

- In addition to the below responsibilities as a reporter, selected topics and organised speakers for internal events
- Contributed features and aided in the launch and editing of monthly Financial Innovator magazine

#### Reporter at AltFi

March 2022-Sept. 2023

- Curated daily news list, writing 10-15 news, features and opinion pieces on fintech and alternative finance weekly
- Moderated and participated in panels and webinars both internally and externally
  - o Internal events include Festival of Finance, Open Banking Forum, BNPL Forum and monthly podcast
  - o External events include Amsterdam Money 20/20, Fintech Connect and 11:FS Fintech Insider
- Edited and proofread quarterly and bespoke reports, wrote 3,000+ subscriber newsletter bimonthly and regularly interviewed CEOs and execs across finance and tech for exclusives driving monthly readership

## Freelance Online Journalist at LBC Radio digital team

Oct. 2021–Feb. 2022

- Created social media content for 500k+ Twitter/X followers and wrote daily news articles for the LBC website

#### Freelancer News Writer at South West Londoner

Sept. 2021-Feb. 2022

Reported on local news and wrote arts and culture reviews for the South West London community

#### Interim Chief of Staff at Stability AI

July 2021-Aug. 2021

 Oversaw and directed a team of 20+ employees reporting directly to the CEO to maximise company output, producing both inward and outward facing content including pitches, op-eds and investment concepts

#### Marketing Assistant at Johns Hopkins University Press

Feb. 2019–May 2021

 Worked as assistant to the Head of the Marketing Department organising book distribution, coordinating correspondence with authors and customers, managing campaigns and supervising two other student employees

#### Editor-in-Chief of The Johns Hopkins News-Letter

Apr. 2019–May 2020

- Elected as a third year oversaw all aspects of the newspaper, made executive decisions regarding written and creative content (print and online) and business, including advertising, fundraising and social media
- Managed a staff of over 60 student editors, reporters and photographers, teaching journalistic ethics, editing and
  InDesign layout alongside the production of a 24-page paper weekly
- Grew weekly subscriptions tenfold alongside leading website redesign, pushing to 50,000 unique monthly views
- Also held roles of Arts & Entertainment Editor and Magazine Editor in second and fourth year, respectively

#### **EDUCATION**

## News Associates Journalism School (London, UK)

Sept. 2021-Feb. 2022

- NCTJ Diploma in Multimedia Journalism (Gold Standard)
- Essential Journalism, Essential Media Law, Digital Journalism, Court Reporting, Public Affairs, 100wpm shorthand

#### Johns Hopkins University (Baltimore, USA)

Sept. 2017-May 2021

B.A. in English; Writing Seminars; and Medicine, Science and the Humanities with Honours, Philosophy Minor
 St Paul's Girls' School (London, UK)
 Sept. 2010–July 2017

- A-levels: English (A\*), Chinese (A), Art (B), Maths (B), GCSEs: 11 A-A\*s

## AWARDS AND ACHIEVEMENTS

- The British Society of Magazine Editors' Talent Awards Best Writer Science and Technology 2025 shortlist
- Headline Money's Fintech Journalist of the Year 2025 shortlist
- Innovate Finance's Women in Fintech Powerlist 2022 and 2023 in the Marketers and Communicators category
- Louis Azrael Fellowship in Communications 2020 received one of three scholarships for JHU students annually
- International Academic Merit Scholarship at JHU first recipient in over 30 years
- JHU Dean's List recipient for five terms
- Penguin Random House's WriteNow program one of 300 shortlisted out of over 3700 applicants selected